

# The Advisor

**MSMA** Mail Systems Management Association **Minnesota Chapter**

## MSMA Private Tour of Target Field And Networking Event



**Outdoor baseball is back and the MSMA invites you to enjoy a unique behind-the-scenes look at one of Major League Baseball's best and newest ballparks.**

### During this tour you will:

- Learn about the history of the Twins and baseball in Minnesota, the unique attributes and background of the Target Field site and how eco-friendly Target Field will be for generations to come.
- Walk through exciting spaces including the Twins dugout, Metropolitan Club, Event Suites and Delta SKY360 Legends Club
- Weather and schedule permitting you will be able to step out onto some areas of the field

- Visit the Champions Club where our World Series trophies reside
- Walk along Target Plaza to see the flag pole from Met Stadium
- Stand in the Press Box to take in the breathtaking views of Target Field and the Minneapolis skyline
- Experience the sweeping views from the Terrace Level and enjoy the Budweiser Roof Deck and Twins

**Cost:** \$20 for MSMA Members and \$25 for Soon-to-be-Members

**Note:** Any cancellations after September 22nd will be billed

**Sign up on our website:** [www.msma-mn.com](http://www.msma-mn.com)

**After the tour we invite you to join us for networking and appetizers at the Loon Cafe just a short walk from Target Field (500 N 1st Ave.).**

Greetings, for those who missed the boat cruise and who are dying to know... the disembarking gift was a MSMA Stadium Blanket. This fit nicely with the other picnic type gifts give over the years. From the feedback we received everyone enjoyed themselves and thought the Mississippi River was a great venue however many preferred Minnetonka/Excelsior as there were shops and restaurants for meeting before and after.

The membership drive was a success! We added 8 new members so I welcome you to the Minnesota MSMA Chapter.

That **Special Event** I mentioned in our last newsletter is

scheduled for September 29th in the afternoon, so save the date. We'll be touring Target Field! How cool is that? What a great way to foster and build business relationship while touring something that most of us just would do on our own.

The Minnesota Board would like to congratulate Betsy Brockman CMDSM, Karen Cornelius CMDSM, and the Chicago Chapter for their contributions and outstanding service toward the advancement of mailing professionals. These individuals and Board received this year's National awards.

*DelRae*

## Cruising the Mississippi in 2010!

The MSMA Annual Boat Cruise took place on Thursday, July 22nd and this time members and guests were treated to a change in venue...the mighty Mississippi! The forecast called for storms but the rain held off and guests were able to enjoy the scenery on the deck of the Paradise Lady, a 96 foot luxury yacht.

We boarded the boat at Boom Island Park in Minneapolis and old friends and new acquaintances quickly struck up conversations and enjoyed a leisurely cruise down the river. Along the way we traveled through the Upper St. Anthony Falls Lock, which is the northernmost lock of the 29 along the Mississippi River and the deepest, a decent of 50 feet. The area is abundant in both history and commerce with old St. Anthony, where Minneapolis began, on one side and the spectacular downtown skyline on the other. The cruise took us

under both the Hennepin Avenue Bridge and the historic James J. Hill Stone Arch Bridge. About half way through our adventure, we dined on Minnesota picnic favorites and an assortment of desserts and then finally disembarked with an MSMA embroidered stadium blanket as a parting gift.

Good food, fun, and great friends-another fantastic MSMA event! What did you think of the new venue? Let a board member know-your feedback is important to us.



### Thanks to our Sponsors

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United Business Mail,  
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### MSMA-MN Board Members 2010-2011

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Director at Large	John Joachim, CMDSM, EMCM	Hazelden	jjoachim@hazelden.org	651-213-4237

# director spotlight

## John Joachim Director-at-Large



John has been a member of MSMA since 2004 and was first elected to the Board in 2009. He is currently employed at Hazelden in Center City, MN as the Manager of Material Services. Hazelden is a leading alcohol and drug addiction treatment facility that has been in existence since 1949.

John's primary duties are to oversee the Corporate Mail Center, Receiving, Space Planning and Materials Movement, Central Supply and the Document Center. He has a staff of nine, along with two contract employees to assist him with all the functions and duties of these areas. Previously, John worked in retail management and was once also a high school English teacher.

He enjoys the variety of tasks his job brings and never finds working with the mail to be boring. With a constantly changing patient population, serving the mail and shipping needs of these clients takes up a large portion of his time, but is also very rewarding. He was recently accepted to Hamline University and will begin work on his Master's degree in Nonprofit Management this fall.

John earned his CMDSM certification in 2006. He is a regular attendee at the National Postal Forum, Mailcom, and many local MSMA and Postal Customer Council (PCC) functions and has presented educational sessions at both the local and national level. He currently sits on the Executive Board of the Twin Cities PCC and previously served as the industry co-chair for 4 years. John is a certified Executive Mail Center Manager (EMCM) and he also represents Hazelden with the Alliance for Nonprofit Mailers, is a member of Xplor and a Notary Public. John finds the contacts and educational opportunities to be the greatest rewards of MSMA membership. His certification has advanced both his career and his standing in the industry and the many people he has met have been a great source of advice and information over the years.

In his spare time, John enjoys camping, traveling, books, surfing the Internet, riding his Harley and working around the hobby farm he shares with his wife of 20 years.

## St. Paul Post Office Move Information

### Here is the latest information on the St. Paul move to Eagan:

- August 14, 2010 55101 Letter carriers move to the Dayton's Bluff Station
- Retail Window and PO Boxes will remain at 180 E Kellogg
- Existing facility is currently for sale
- The St. Paul BME was scheduled to move into the new facility the weekend of the 10, 11, 12 and open for business on the 13th. This is moving back one week - we will be moving the 17th, 18th, and 19th, open for business on the Monday 9/20.
- The last day we will accept mail at the St. Paul BME will be Thursday 9/16. St. Paul permit customers who want to drop mail at the BME on Friday 9/17 (only) will be directed to the Mpls BME located at the TC Metro Hub.
- Blue Collection Boxes: Final collection will change to 7pm. Notices will be on the boxes at least two weeks prior to any change.
- St. Paul Caller Services moves 9/7/10 to the new Eagan facility

### Impacted Zip Codes:

- 55164
- 55145 / 55146 / 55155
- 55133 / 55144
- 55170

### Project Go / No Go date is 8/9/10

### Zip Codes of PO Boxes/Caller Services moving to Eagan plant:

- 55133 - 55144 - 55145 -55146 - 55155
- 55164
- 55170
- 55101 Addresses - To Dayton's Bluff Station

### Zip Codes of PO Boxes/Callers Services staying at 180 E Kellogg Blvd:

- 55101 PO Boxes
- 55165 PO Boxes
- 55175 PO Boxes
- General Delivery

Find up-to-date information on the USPS move to Eagan at:  
[www.twincitiespcc.org](http://www.twincitiespcc.org)

### welcome new members

Julia Burmesch .....	Carleton College
Tracy Barron .....	Carleton College
Jackie McBeain.....	Carleton College
Leo Grosch .....	Corporate Graphics
Cindy Johnson .....	Corporate Graphics
Brad Neubauer .....	Corporate Graphics
Steve Lasher .....	GLS Companies
Jeff Stout .....	Impact Proven Solutions
Brad Knight .....	Konica/Minolta Business Solutions
Roger Spooner .....	MCS Corporation
Bill Richards .....	NBS
Dick Gulbranson .....	NBS
Leone Hunter .....	Young America Corporation
Linda Monk.....	Young America Corporation



**Minnesota Mailing  
Community Events  
for 2010**

**September 15**

Twin Cities PCC – National PCC  
Day Broadcast

**September 29**

MSMA – Target Field Tour

**October 13**

MMA – Wells Fargo Shoreview  
Mail & Print Operations Tour

**Oct/Nov TBD**

Twin Cities PCC – Plant Tour  
– New Eagan USPS Processing  
Facility

**November 18**

MSMA – Annual Meeting – Edina  
Country Club

**December 8**

MMA – Holiday Event – Fort  
Snelling Club

**Register  
Today!**

**online registration:**

[www.msma-mn.com](http://www.msma-mn.com)

**Fax:** 952-352-7555

**Mail:**

MSMA-MN Chapter  
P.O. Box 2622  
Minneapolis MN 55402

**Register by:**

September 22nd



P.O. Box 2622  
Minneapolis, MN 55402

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First-Class Mail  
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DPC

**Private Tour of Target Field Registration**

**Date:** September 29th

**Time:** Register 2:30  
Tour 3:00

Following at the Loon Cafe

**Location:** One Twins Way, Entrance is Gate 29 “The Plaza”

**Cost:** is \$20 for MSMA members and \$25 for soon-to-be members

**Register Today**

**Online Registration:**  
[www.msma-mn.com](http://www.msma-mn.com)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Others attending from your company:

Name/Phone: \_\_\_\_\_

Name/Phone: \_\_\_\_\_

Name/Phone: \_\_\_\_\_

**Register by: September 22nd**

(Cancellations after September 22nd and No-Shows will be billed)